

KMWorld'2000

EXHIBIT SPACE AGREEMENT

Conference & Expo

Santa Clara Convention Center, Santa Clara, CA
September 13-15, 2000

Contract Date:

Company Name

Contact

Billing Contact (if different)

Marketing Contact (if different)

Mailing Address

Shipping Address

City **State** **Zip**

Phone **Fax** **E-mail**

Booth Number(s) **Booth Width** **x** **Booth Length** **=** **Sq. Ft.**

Total Deposit Due: **Total Cost Due:**

PAYMENT SCHEDULE: Total balance due on or before July 10, 2000.

The undersigned ("Exhibitor"), as a duly authorized representative, enters into this agreement with KAM Exposition & Conference Group ("KAM"), a division of Information Today, Inc. to rent space at KMWorld Conference & Exposition 2000, Santa Clara Convention Center, Santa Clara, CA. Space will be assigned by KAM at its sole discretion and may be changed for the benefit of the exposition. Exhibitors agree to abide by official Exhibitor Rules & Regulations. Exhibitor is responsible for 100% of the full contract cost upon signature. 50% payment due within 10 days of contract. Full payment due by 7/10/00. All deposits and payments are non-refundable. If Exhibitor defaults in payment, Exhibitor is liable to KAM for collection costs, including reasonable attorney's fees. This contract is not valid until said contract is fully executed by an authorized representative for the exhibitor and Exposition Management.

Exhibitor Signature

Date

KAM Signature

Date

INSTRUCTIONS: In order to reserve booth space, please sign and fax back immediately to: Shelley Mills, fax: 207-236-6452. Please send the original signed agreement including a 50% deposit check, made payable to KMWorld, to: Knowledge Asset Media, PO Box 1358 Camden, ME 04843. Telephone: (207) 236-8524 Fax: (207) 236-6452 • Address for Overnight Deliveries: 18 Bayview Street, Camden, ME 04843