

IOUG ResearchWire Survey
OFFICIAL Sweepstakes RULES
NO PURCHASE NECESSARY
VOID WHERE PROHIBITED

1. **Sweepstakes Description:** Sweepstakes Description: The IOUG ResearchWire Sweepstakes begins at 12:01AM EDT on June 20, 2011 and ends at 11:59 PM EDT on July 22, 2011 (the "Sweepstakes Period"). Each day of the Sweepstakes Period is defined by Eastern time. You can participate in the Sweepstakes by:
 - a. Completing the "IOUG ResearchWire Survey" at <http://www.surveymethods.com/EndUser.aspx?EACEA2B8ED>
 - b. Using the Alternative Means of Entry

2. **How to Enter:** You will receive 1 entry into the Sweepstakes per completed Survey. Alternative Means of Entry: To enter the Sweepstakes without completing a Survey, legibly hand-print entrant's name, address and telephone number (including area code) on a postcard or a piece of paper addressed to IOUG ResearchWire Survey, Unisphere Media, A Division of Information Today, Inc., 229 Main Street , Chatham, NJ 07928. Photocopied entries, mechanical reproductions, or use of automated devices are not a valid form of entry. All entries must be received by 11:59 PM EDT on July 22, 2011. Limit 1 entry per person by any means.

3. **Eligibility:** Only legal residents of the fifty (50) United States of America and the District of Columbia who reside and are physically located in the U.S. who are 18 years of age as of June 30, 2011 are eligible to enter the Sweepstakes and win, except: the following individuals are not eligible to participate in the contest:
 - a. Employees and their family members of Unisphere Media, a Division of Information Today, Inc., all employees of Information Today, Inc., Oracle Corporation, and employees of SmithBucklin
 - b. Employees and their families of 1105 Media Inc., IDG, Penton, CMP, CBS Interactive, TechTarget, TCI Publishing, Ziff Davis Media and all Information Technology trade press publishers.
 - c. Residents of countries other than the United States.
 - d. Full-time students

Void where prohibited, taxed, or restricted. Governed by and subject to all U.S. federal, state, and local laws and regulations.

4. **Drawing and Notification:** Winners will be selected in a random drawing on or about 12 noon EDT, August 30, 2011 from all eligible entries (Mail and Market Survey Entry Form) received by Sponsor. Winners will be notified by telephone, email and/or mail. If a potential winner cannot be reached after a reasonable effort has been made, or he/she is found to be ineligible, or if he/she did not comply with the Official Rules such person may be disqualified and an alternative winner may be selected. Sponsor is not responsible for entries that are lost, interrupted, or for unavailable network servers or other connections, miscommunication, failed telephone or computer transmissions or other technical failures, jumbled, scrambled, or misdirected communications, late, lost, illegible, forged, mutilated, delayed, destroyed, misdirected, postage-due or tampered Mail or Registration Forms. Once submitted, all entries become the sole

property of the Sponsor and will not be returned.

At the discretion of the Sponsor, winner may be required to sign and return an Affidavit of Eligibility and Release of Liability and where legal, a Publicity Release ("Affidavit/Release"). The Affidavit/Release must be signed, notarized, and returned within five (5) days of receipt by winner or winner will be disqualified and an alternate winner may be selected. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected. All federal, state or other tax liabilities arising from the Sweepstakes are the sole responsibility of Winner. Except where prohibited by law, entry and/or acceptance of a prize constitutes permission to use winner's name, likeness, hometown (city and state), biographical information, photograph, voice and statements worldwide and in all forms of media, in perpetuity, without further compensation, for advertising and trade purposes relating to the Sweepstakes and prizes won for promotional purposes without further compensation.

5. **Prize:** One 16GB Apple iPad 2. No transfer, substitution, or cash equivalent for Prize except at Sponsor's sole discretion due to prize unavailability for any reason and then only for a prize of equal value. Odds of winning a prize depends on the number of eligible entries received.

6. **Sweepstakes Conditions:** This Sweepstakes is subject to these Official Rules and is void where prohibited by law and subject to federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and decisions of Sponsor and waive any right to claim any ambiguity in the Sweepstakes or these rules. Any person tampers or defrauds these Sweepstakes may be prosecuted and is ineligible to win a prize. By submitting entry, entrant confirms the accuracy and veracity of the statements and information contained herein. Sponsor at its sole discretion, reserves the right to modify, suspend or cancel these Sweepstakes at anytime.

7. **General Release and Limitations on Liability:** By entering Sweepstakes, entrants agree that:
 - a. Any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or the prize awarded, shall be resolved individually, without resort to any form of class action
 - b. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event will attorneys' fees be awarded or recoverable
 - c. Under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all right to have damages multiplied or otherwise increased.

Entrant acknowledges and agrees that the Sponsor is not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with:

- a. Failure to receive entries due to any cause, including, without limitation, human errors or malfunctions of any kind, whether originating with sender, with Sponsor, or otherwise, that may limit or impair an entrant's ability to participate in the Sweepstakes

- b. Any injury or damage resulting from acceptance/possession of the prize, participation in the Sweepstakes, and/or the use or misuse of the prize, including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property (or third person's property), or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy, or the entrant's claim that he or she has somehow been defamed or portrayed in a false light
- c. Entrants who attempt to interfere with other entrants' participation in Sweepstakes

- 8. **Winner's List:** To receive a Winners' List , send a self-addressed, stamped envelope to: IOUG ResearchWire Survey, Unisphere Media, 229 Main Street , Chatham, NJ 07928. Request for Winners' List must be received no later than September 30, 2011.
- 9. **Sponsor:** IOUG ResearchWire, 229 Main Street , Chatham, NJ 07928 Attention Tom Wilson