





Conference At-A-Glance



PRECONFERENCE WORKSHOPS ■ Sunday, April 15

9:00 a.m. – 4:30 p.m. W1: Searchers Academy W2: Web Managers Academy:

Survival Guide for Library Web Site Redesigns

9:00 a.m. – 12:00 p.m.

W3: Project Management for Libraries

W4: Social Tools for Your Library

W5: Simple Solutions for Dynamic Web Services Using RSS

W6: Wikis: Basics, Tools, & Strategies

W7: Web 2.0: A Users' Guide

1:30 p.m. - 4:30 p.m.

W8: Organization Charts & Structures for the 2.0 World

W9: Tips & Strategies for Launching an IM Reference Service

W10: Integrating RSS into Your Web Site

W11: Tips for Effective Technology Change Agents

W12: Games, Gaming & Libraries

POSTCONFERENCE WORKSHOPS Thursday, April 19

9:00 a.m. – 4:30 p.m. W13: Digitization 101

9:00 a.m. - 12:00 p.m.

W14: Super Charged Blogging

W15: Teaching Web Search Skills

W16: Risk Management, Game Theory, & Fair Use

W17: Podcasting & Videocasting Bootcamp

W18: Networking 101

W19: Mining the Internet for Business Intelligence

1:30 p.m. - 4:30 p.m.

W20: Mining Blogs & RSS for Research

W21: Creating Online Tutorials in Less Than 30 Minutes W22: Search Engine Optimization for Library Web Sites

W23: Utilizing the New Multimedia Web

W24: From Thesaurus to Ontology: Advanced Taxonomy Course

GENERAL CONFERENCE Monday, April 16

9:00 a.m. – 9:45 a.m.

9:45 a.m. -

10:15 a.m.

OPENING KEYNOTE

Web 2.0 & the Internet World Lee Rainie, Director, Pew Internet & American Life Project

COFFEE BREAK

	TRACK A SEARCH ENGINES	TRACK B WEB DESIGN & DEVELOPMENT	TRACK C COMMUNITIES & COLLABORATION	TRACK D Regency A/B/C/D DIGITAL TRENDS
10:15 a.m. – 11:00 a.m.	A101: Alternative & Customized Search Engines (SEs)	B101: Planning & Implementing Library 2.0	C101: Building Communities, Connections & Strategies	D101: Organization 2.0
11:15 a.m. – 12:00 p.m.	A102: Social Search Engines	B102: Student's World: Photo Diary Study	C102: Building Collaboration, Communication, & Community Online	D102: Heat Up Your Browsing with Firefox
12:00 p.m. – 1:15 p.m.	LUNCH BREAK			
1:15 p.m. – 2:00 p.m.	A103: Mobile Search	B103: Mashups, Remixing Info, & Making Data Browsable	C103: Privacy, Security, Social Networking & Libraries	D103: Info Life with the Feds
2:15 p.m. – 3:00 p.m.	A104: Engines for Multimedia Search	B104: Cool Tools & Toolkits for Webmasters	C104: Building Community	D104: Millennials & the Library
3:15 p.m. – 4:00 p.m.	A105: Using Google & SEs to Expose Digital Collections	B105: Information Design for the New Web	C105: Building an Online Virtual Community	D105: Gaming & Libraries: Engaging Strategies
4:15 p.m. – 5:00 p.m.	A106: Metasearch & Clustering Engines	B106: Social Bookmarking & Folksonomies	C106: Knowledge Services	D106: Gadgets, Gadgets, Gadgets!
5:00 p.m. – 7:00 p.m.		GRAND OPENING RECEPT	ION IN THE EXHIBIT HALL	

GENERAL CONFERENCE Tuesday, April 17

9:00 a.m. – 9:45 a.m. Reger Ballro

KEYNOTE

Gaming, Learning, & the Information World

Elizabeth Lane Lawley, Rochester Institute of Technology

9:45 a.m. – 10:30 a.m.

10:30 a.m. -

11:15 a.m.

COFFEE BREAK

TRACK A	Washington		
	MANAGEMENT		
A201: What's	a Mashup &		

What's a Mashup & B201: Why Would I Want One?

TRACK B

IN ACTION

B201: Using a CMS to
Build Community:
Rhumba with Joomla

SOCIAL SOFTWARE

TRACK C LEARNING

C201: From Core Competencies to Learning 2.0

Regency E/F

TRACK D
PLANNING &
MANAGING DIGITALLY

D201: Accelerated Planning



MONDAY, APRIL 16

Roosevelt/Lincoln

Roosevelt/Lincoln

2:30 p.m.

2:30 p.m. – 3:15 p.m.

3:15 p.m. -

4:15 p.m. -

5:00 p.m. -

7:30 p.m. -

5:45 p.m.

9:00 p.m.

5:00 p.m.

4:00 p.m.

9:00 a.m. - 9:45 a.m. - Regency Ballroom

OPENING KEYNOTE: Web 2.0 & the Internet World

WEB 2.0 TOOLS AND YOU—PART 1

10:15 a.m. - 11:00 a.m.

\$101: Wikis + Media Specialists = Community!

11:15 a.m. - 12:00 p.m.

\$102: MySpace, the "Evil Twin" of Web 2.0

TECHNOLOGY, RESEARCH, AND THE SCHOOL LIBRARY

1:15 p.m. - 2:00 p.m.

\$103: Because the Internet Is Not a Library! -The Guided Inquiry Process

2:15 p.m. - 3:00 p.m.

\$104: Technology as Change Agent

3:15 p.m. - 4:00 p.m.

\$105: Primary Research Online:

How Students Bring Local History to Life

4:15 p.m. - 5:00 p.m.

\$106: What's New on the Horizon at the Library of Congress

5:00 p.m. - 7:00 p.m.

GRAND OPENING RECEPTION in the Exhibit Hall

TUESDAY, APRIL 17

9:00 a.m. - 10:00 a.m.

KEYNOTE: Web 2.0 Meets Information Fluency

WEB 2.0 TOOLS AND YOU-PART 2

10:30 a.m. - 11:15 a.m.

\$201: Gaming Technologies in Libraries 1.0

11:30 a.m. - 12:15 p.m.

S202: School-to-Museum Videoconferencing

LIBRARY OUTREACH VIA THE INTERNET

1:30 p.m. - 2:30 p.m.

\$203: Leveraging the Web for Reading, Part 1

3:15 p.m. - 4:00 p.m.

\$204: Leveraging the Web for Reading, Part 2

4:15 p.m. - 5:00 p.m. **CLOSING KEYNOTE:**

Gary's Latest Web Research Update

EXHIBIT HOURS

Monday, April 16. 5:00 PM to 7:00 PM **Tuesday, April 17** 9:45 AM to 5:45 PM Wednesday, April 18 9:45 AM to 3:15 PM

A202: Open Access & the B202: Comments in the 11:30 a.m. -12:15 p.m. Government Catalog 12:15 p.m. -1:30 p.m.

A203: Search Tools Using B203: Cutting-Edge Tech Controlled Leaders Vocabularies

C203: Learning with Wikis & Blogs

Content

D203: Innovative Libraries: **Best Practices & Tales** from the Stacks

Using Blogs & Wikis

D202: Project Planning:

COFFEE BREAK

LUNCH BREAK

A204: What's Hot with RSS! B204: My Own Café: Interactive Teen Community

A205: Giving People What They Want B205: The Social Web

C204: Podcasting Possibilities for Library Instruction

C205: Gaming & Learning

C202: Dynamic Instructional

with Web 2.0 Tools D205: Guiding Libraries & Info

D204: Easing Renovation

Pros Through Change

RECEPTION IN THE EXHIBIT HALL

EVENING SESSION

The First InfoTubey Awards HOSTED BY Bill Spence, Information Today, Inc.

GENERAL CONFERENCE Wednesday, April 18

9:00 a.m. -9:45 a.m.

World Digital Libraries John Van Oudenaren, Senior Advisor, World Digital Library Initiative, Library of Congress

9:45 a.m. -

10:30 a.m.

10:30 a.m. -

11:30 a.m. -

12:15 p.m. -

1:30 p.m. -

2:30 p.m. -

3:15 p.m. -4:00 p.m.

4:15 p.m. -

5:00 p.m.

3:15 p.m.

1:30 p.m.

2:30 p.m.

12:15 p.m.

11:15 a.m.

COFFEE BREAK Potomac Regency E/F TRACK B

TRACK A INFORMATION **DISCOVERY & SEARCH**

A301: 30 Search Tips

A302: Keeping One Click Ahead

DIGITAL SYSTEMS & OPERATIONS B301: The New Library

Automation Landscape

Washington TRACK C **REPOSITORIES & DIGITAL LIBRARIES** C301: Repositories &

C302: Implementing

Digital Initiatives

D301: Trends in Mobile Tools & Applications for Libraries D302: Reinventing the Library

in the Internet Era

DIGITAL INSIGHTS &

TRACK D

INNOVATIONS

LUNCH BREAK

A303: Searching, Finding, and the Information Professional

B303: Improving Content with Customer Conversations

B304: Innovative Tools for

Reference Service

B302: Catalogs/OPACs

for the Future

C303: Museum-Library Digital **Project Collaboration**

DSpace at NASA

D303: Building Libraries in Virtual Worlds

COFFFF BRFAK

A304: Federated Search: State of the Art

Engines Update

A305: Book Search

B305: Production to Portal: Info Delivery Channels C304: Repository Essentials: from Soup to Nuts

the Future D305: Tech Freebies &

D304: The Library of

C305: Repository Partnerships & Faculty

Program Ideas

Check www.infotoday.com/cil2007 for conference updates!