

INVITATION TO EXHIBIT



19TH ANNUAL
**COMPUTERS
IN LIBRARIES 2004**

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers



*HILTON WASHINGTON
MARCH 10-12, 2004*

MEDIA SPONSORS:

Information
Today

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COMPUTERS
IN LIBRARIES

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THE TECHNOLOGY CONFERENCE FOR

INTRODUCTION

The 19th annual Computers in Libraries conference and exhibition will be held at the Hilton Washington, Washington, D.C., March 10-12, 2004. **Computers in Libraries** is the leading conference for librarians and information professionals who need to know about the latest technologies, equipment, software, and services available. Under the sponsorship and management of Information Today, Inc., **Computers in Libraries** has become the place to be if you produce and/or market library and information-related products and services. The conference and exhibition promise to reach new heights in 2004 in both attendance and quality of presentation. Exhibit space is limited, however, so reserve your booth today!

WHO SHOULD EXHIBIT

Computers in Libraries features the most comprehensive exhibit of library technology and services in North America. Attendees can see, test, and compare virtually any system, product, or service that will help them do their jobs more efficiently, enabling them to provide state-of-the-art information services to their patrons and end users. CIL exhibitors include producers and distributors of:

- Library systems and software
- Online services
- Library security systems
- Database products
- Internet products and services
- CD-ROM/DVD products and services
- Computer hardware and software
- Document delivery services
- LANs and WANs
- Cataloging services
- Internet access and software products
- Imaging technologies
- Data entry and conversion services

In short, every technology-related product for the information-age librarian will be featured.

EXHIBIT HOURS

Wednesday, March 10, 20049:45 AM to 5:45 PM
Thursday, March 11, 20049:45 AM to 5:45 PM
Friday, March 12, 20049:45 AM to 3:15 PM

Setup

Tuesday, March 9, 200410:00 AM to 5:00 PM

Breakdown

Friday, March 12, 20043:15 PM to 12:00 AM

ATTENDANCE

The meeting sponsor, Information Today, Inc., has a comprehensive promotional program scheduled to ensure a large turnout of librarians, information professionals, and interested end users. The preliminary program will be mailed to over 100,000 qualified prospects in the United States and Canada. Over 3,000 attendees are expected at **Computers in Libraries 2004**. Information Today, Inc. is also the sponsor and organizer of Internet Librarian, Internet Librarian International, Buying & Selling eContent, InfoToday, WebSearch University and KMWorld & Intranets.

FREE CONFERENCE REGISTRATION

Each exhibitor receives one free conference registration, which provides the designated individual with access to all sessions—a \$359 value. Group discounts are available for exhibiting companies wishing to register additional individuals for the conference. Booth personnel not registering for the conference itself will receive badges allowing them access to the exhibit area at no charge.

EXHIBIT TICKETS

Each exhibitor will automatically be given exhibit tickets to send to clients and potential clients.

EXHIBITS

Standard exhibit booth size is 8' x 10'. However, the floor plan has been configured to provide some 10' x 10' booths, as well as larger in-line booths. **(See floor plan for dimensions and prices.)** All booths include backdrop and side rails. The exhibit hall is not carpeted; exhibitors may order carpeting and additional furnishings through the official contractor, GES Exposition Services.

WHOM TO CONTACT

Mike Zarrello

Advertising, Sponsorships, and Exhibit Sales Director

Carol Nixon

Exhibits Manager, General Information

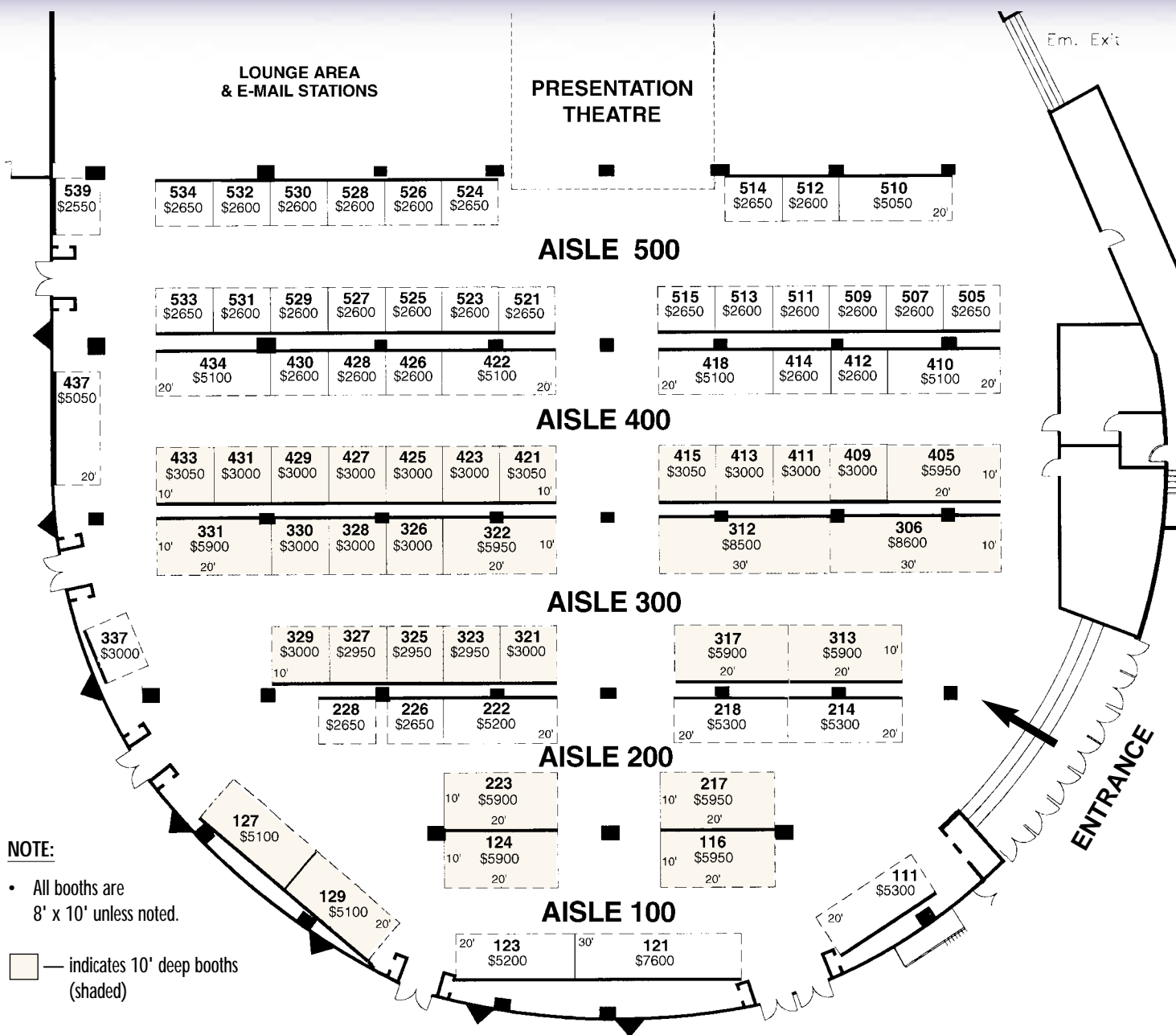


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FOR INFORMATION-AGE LIBRARIANS



SEE FLOOR PLAN FOR BOOTH PRICING.



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ADDITIONAL PROMOTIONAL OPPORTUNITIES

PORTFOLIO SERVICE

Exhibitors wishing to include their product literature in the portfolio given to each conference registrant are invited to do so. An insertion in the portfolio should weigh no more than 1 ounce. Each insertion costs \$595. The number of pieces required should be confirmed closer to the meeting date (approximately February 2, 2004).

ADVERTISING IN THE PROGRAM

Full-page and half-page advertisements may be reserved in the official Meeting Program at the following black-and-white rates:

Full Page (7" x 10") \$1,550

Half Page (7" x 5") \$1,245

Premiums for inside covers are \$475 and the premium for the back cover is \$525. Premiums for special positions are \$195. **Inquire about rates for additional colors.** Closing date for ad materials is February 6, 2004.

ADVERTISING IN ASSOCIATED PUBLICATIONS

Information Today, Inc. publishes numerous titles for the information and library communities. These include *Information Today*, *Computers in Libraries*, *Searcher*, *ONLINE*, *EContent*, *KMWorld*, and *MultiMedia Schools*, all of which will have bonus circulations to be distributed at *Computers in Libraries*.

SPONSORSHIP

There are a variety of sponsorship opportunities available for exhibitors wishing to highlight their presence at this premier event.

WHOM TO CONTACT

For further information on all of the above promotional opportunities please call Mike Zarrello at 609-654-6266 x132 or e-mail mzarrello@infotoday.com.

EXHIBITORS AT PREVIOUS COMPUTERS IN LIBRARIES CONFERENCES

3M	Elsevier Science	Institute/Defense & Disarmament Studies	ProQuest
Alexandria/COMPANION Corporation	Endeavor Information Systems, Inc.	Interface	PTFS, Inc.
American Psychological Association	EOS International	ISI	ReferenceUSA Library Division
Antarctica Systems Inc.	epixtech, inc.	ISI ResearchSOFT	SilverPlatter Information
A-R&B Associates	Ex Libris (US) Inc.	Jane's Information Group	SIRS Mandarin, Inc.
Auto-Graphics, Inc.	Facts On File, Inc.	Leadership Directories, Inc.	Sirsi Corporation
Axonix Corporation	Faxon, RoweCom Academic Services	LexisNexis	SoftLine Information
Bar Code Discount Warehouse	Fortres Grand Corporation	Marcive, Inc.	Special Libraries Association
Barcode Systems, Inc.	FT.com Information Services	MCB University Press Ltd.	SPI Technologies, Inc.
Basch Subscriptions/ The Reference Shelf	Gale Group	Mergent Inc.	Standard & Poor's
Bibliotheca RFID Library Systems	Gaylord Information Systems	Micro Design International, Inc.	Swets Blackwell
Blue Angel Technologies, Inc.	Global Securities Information	Microsearch Corporation	SydneyPLUS International
Carroll Publishing	GOPrint	Morningstar, Inc.	TDNet Inc.
CASPR, Inc.	Gray Technologies	MuseGlobal	TechBooks
Checkpoint Systems, Inc.	Grolier Educational	National Micrographics Systems	The Library Corporation—TLC/CARL
CMS Diginet	H.W. Wilson	Neal-Schuman Publishers, Inc.	The PRS Group
Comprise Technologies, Inc.	Highsmith Inc.	NewsBank, Inc.	TheLibraryPlace.com
COPICO	IDEAL	NMS	Thomson ISI
Creative Library Software, Inc.	IEE/INSPEC	Northern Micrographics	TRACSystems
CSA	IEEE	Notebooks Library Automation	U.S. Census Bureau
Cuadra Associates, Inc.	IFI Claims Patent Services	OCLC	U.S. Government Printing Office
CyberTools	Information Today, Inc.	O'Reilly & Associates	Variant Microsystems
Data Research Associates	Infotrieve	Ovid Technologies	Verity Inc.
Dialog	infoUSA, Library Division	Pacific Data Conversion Corp. (A Subsidiary of SPI Technologies, Inc.)	Vernon Library Supplies
Dun & Bradstreet	Innovative Interfaces, Inc.	Project Muse	West Group
EBSCO Information Services, Inc.	INSPEC	c/o John Hopkins University Press	World Book, Inc.