INVITATION TO EXHIBIT

COMPUTERS IN LIBRARIES 2003

18TH ANNUAL

North America's Largest Technology Conference & Exhibition for Librarians and Information Managers

WASHINGTON HILTON & TOWERS
MARCH 12–14, 2003

MEDIA SPONSORS: Information Today · ONLINE · COMPUTERS IN LIBRARIES · SEARCHER · MultiMedia

Introduction

The 18th **Computers in Libraries** conference and exhibition will be held at the Washington Hilton and Towers, Washington, D.C., March 12-14, 2003. **Computers in Libraries** is the leading conference for librarians and information professionals who need to know about the latest technologies, equipment, software, and services available. Under the sponsorship and management of Information Today, Inc., **Computers in Libraries** attendance has grown substantially in the past 5 years and promises to reach new heights in 2003 in both attendance and quality of presentation. Exhibit space is limited, however, so reserve your booth today!

Who Should Exhibit

Computers in Libraries features the most comprehensive exhibit of library technology and services in North America. Attendees can see, test, and compare virtually any system, product, or service that will help them do their jobs more efficiently, enabling them to provide state-of-the-art information services to their patrons and end-users. CIL exhibitors include producers and distributors of:

- Library systems and software
- Online services
- Library security systems
- Database products
- Internet products and services
- CD-ROM/DVD products and services
- Computer hardware and software
- Document delivery services
- LANs and WANs
- Cataloging services
- Internet access and software products
- Imaging technologies
- Data entry and conversion services

In short, every technology-related product for the information age librarian will be featured.

Exhibit Hours

Wednesday, March 12, 2003...........9:45 AM to 5:45 PM

Thursday, March 13, 2003 ....9:45 AM to 5:45 PM

Friday, March 14, 2003 ....9:45 AM to 3:00 PM

Setup
  Tuesday, March 11, 2003 ....10:00 AM to 5:00 PM

Breakdown
  Friday, March 14, 2003 ....3:00 PM to 12:00 AM

Attendance

The meeting sponsor, Information Today, Inc., has a comprehensive promotional program scheduled to ensure a large turnout of librarians, information professionals, and interested end-users. The preliminary program will be mailed to over 100,000 qualified prospects in the United States and Canada. Over 3,000 attendees are expected at **Computers in Libraries 2003.** Information Today, Inc. is also the sponsor and organizer of Internet Librarian, Internet Librarian International, InfoToday, and KMWorld & Intranets.

Free Conference Registration

Each exhibitor receives one free conference registration, which provides the designated individual with access to all sessions—a $345 value. Group discounts are available for exhibiting companies wishing to register additional individuals for the conference. Booth personnel not registering for the conference itself will receive badges allowing them access to the exhibit area at no charge.

Exhibit Tickets

Each exhibitor will automatically be given a supply of 100 exhibit tickets to send to clients and potential clients. Additional tickets may be obtained upon request.

Exhibits

Standard exhibit booth size is 8' x 10'. However, the floor plan has been configured to provide some 10' x 10' booths, as well as larger in-line booths. (See floor plan for dimensions and prices.) All booths include backdrop and side rails. The exhibit hall is not carpeted; exhibitors may order carpeting and additional furnishings through the official contractor, GES Exposition Services.

Whom to Contact

Mike Zarrello
Advertising, Sponsorships, and Exhibit Sales Director

Carol Nixon
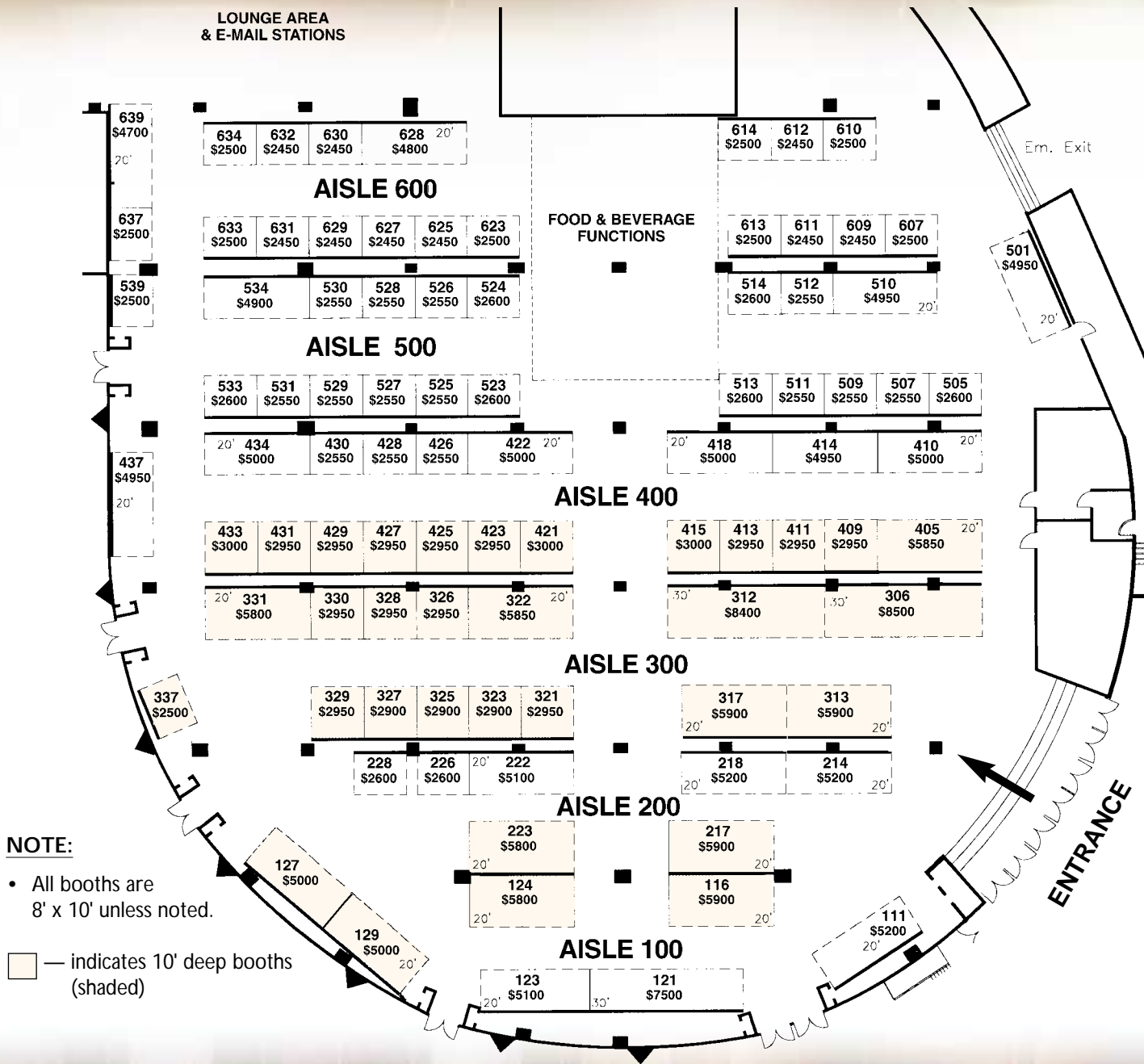Exhibits Manager, General Information

Information Today, Inc.

143 Old Marlton Pike, Medford, NJ 08055-8750
Phone: 609-654-6266, Fax: 609-654-4309

**LOUNGE AREA
& E-MAIL STATIONS**

| 639 $4700 |
| 20' |

| 634 $2500 | 632 $2450 | 630 $2450 | 628 $4800 | 20' |

AISLE 600

| 637 $2500 |

| 633 $2500 | 631 $2450 | 629 $2450 | 627 $2450 | 625 $2450 | 623 $2500 |

FOOD & BEVERAGE FUNCTIONS

| 614 $2500 | 612 $2450 | 610 $2500 |

Em. Exit

| 613 $2500 | 611 $2450 | 609 $2450 | 607 $2500 |

| 539 $2500 |

| 534 $4900 | 530 $2550 | 528 $2550 | 526 $2550 | 524 $2600 |

| 514 $2600 | 512 $2550 | 510 $4950 | 20' |

| 501 $4950 |
| 20' |

AISLE 500

| 533 $2600 | 531 $2550 | 529 $2550 | 527 $2550 | 525 $2550 | 523 $2600 |

| 513 $2600 | 511 $2550 | 509 $2550 | 507 $2550 | 505 $2600 |

| 437 $4950 |
| 20' |

| 20' 434 $5000 | 430 $2550 | 428 $2550 | 426 $2550 | 422 $5000 20' |

| 20' 418 $5000 | 414 $4950 | 410 $5000 20' |

AISLE 400

| 433 $3000 | 431 $2950 | 429 $2950 | 427 $2950 | 425 $2950 | 423 $2950 | 421 $3000 |

| 415 $3000 | 413 $2950 | 411 $2950 | 409 $2950 | 405 $5850 20' |

| 20' 331 $5800 | 330 $2950 | 328 $2950 | 326 $2950 | 322 $5850 20' |

| 30' 312 $8400 | 30' 306 $8500 |

AISLE 300

| 337 $2500 |

| 329 $2950 | 327 $2900 | 325 $2900 | 323 $2900 | 321 $2950 |

| 317 $5900 20' | 313 $5900 20' |

| 228 $2600 | 226 $2600 | 20' 222 $5100 |

| 218 $5200 20' | 214 $5200 20' |

AISLE 200

| 223 $5800 20' |

| 217 $5900 20' |

| 127 $5000 |

| 124 $5800 20' |

| 116 $5900 20' |

| 111 $5200 20' |

| 129 $5000 20' |

AISLE 100

| 123 $5100 20' | 121 $7500 30' |

ENTRANCE

NOTE:

- All booths are 8' x 10' unless noted.

☐ — indicates 10' deep booths (shaded)

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Portfolio Service

Exhibitors wishing to include their product literature in the portfolio given to each conference registrant are invited to do so. An insertion in the portfolio should weigh no more than 1 ounce. Each insertion costs $595. The number of pieces required should be confirmed closer to the meeting date (approximately February 1, 2003).

Advertising in the Program

Full-page and half-page advertisements may be reserved in the official Meeting Program at the following black-and-white rates:

Full Page (7" x 10") $1,450
Half Page (7" x 5") $1,225

Premiums for inside covers are $475 and the premium for the back cover is $525. Premiums for special positions are $195. **Inquire about rates for additional colors.** Closing date for ad materials is February 8, 2003.

Advertising in Associated Publications

Information Today, Inc. publishes numerous titles for the information and library communities. These include *Information Today*, *Computers in Libraries*, *Searcher*, *ONLINE*, *E-Content*, *KMWorld*, and *MultiMedia Schools*, all of which will have bonus circulations to be distributed at **Computers in Libraries.**

Sponsorship

There are a variety of sponsorship opportunities available for exhibitors wishing to highlight their presence at this premier event.

Whom to Contact

For further information on all of the above promotional opportunities please call Mike Zarrello at 609-654-6266 x132 or e-mail mzarrello@infotoday.com.

EXHIBITORS AT PREVIOUS COMPUTERS IN LIBRARIES CONFERENCES

3M
Alexandria/COMPanion Corporation
Antarcti.ca Systems Inc.
A-R&B Associates
Auto-Graphics, Inc.
Axonix Corporation
Bar Code Discount Warehouse
Barcode Systems, Inc.
Basch Subscriptions/ The Reference Shelf
Blue Angel Technologies, Inc.
Carroll Publishing
CASPR, Inc.
Checkpoint Systems, Inc.
CMS Diginet
Comprise Technologies, Inc.
COPICO
Creative Libary Software, Inc.
CSA
Cuadra Associates, Inc.
CyberTools
Data Research Associates
Dialog
divine/Faxon Library Services

Dun & Bradstreet
EBSCO Information Services, Inc.
Elsevier Science
Endeavor Information Systems, Inc.
EOS International
epixtech, inc.
Facts On File, Inc.
Faxon, RoweCom Academic Services
Fortres Grand Corporation
FT.com Information Services
Gale Group
Gaylord Information Systems
Global Securities Information
Grolier Educational
H.W. Wilson
IDEAL
IEE/INSPEC
IEEE
IFI Claims Patent Services
Information Today, Inc.
Infotrieve
infoUSA, Library Division
ingenta and UnCover

Inmagic, Inc.
Innovative Interfaces, Inc.
INSPEC
Institute/Defense & Disarmament Studies
Interface
ISI
Jane's Information Group
John Hopkins University Press
Leadership Directories, Inc.
LexisNexis
Library Systems & Services
MCB University Press Ltd.
Mergent Inc.
Micro Design International, Inc.
Microsearch Corporation
MuseGlobal
Neal-Schuman Publishers, Inc.
NewsBank, Inc.
NMS
Northern Micrographics
OCLC
O'Reilly & Associates
Ovid Technologies

Pacific Data Conversion Corp.
(A Subsidiary of SPI Technologies, Inc.)
ProQuest
PTFS, Inc.
SilverPlatter Information
SIRS Mandarin, Inc.
Sirsi Corporation
SoftLine Information
Special Libraries Association
SPI Technologies, Inc.
Standard & Poor's
Swets Blackwell
Sydney*PLUS* International
TechBooks
The Library Corporation— TLC/CARL
The PRS Group
TheLibraryPlace.com
TRACSystems
U.S. Census Bureau
U.S. Government Printing Office
Variant Microsystems
West Group
World Book, Inc.