

ONLINE ADVERTISING OPPORTUNITIES

WWW.INFOFOTODAY.COM

» **www.infotoday.com—the #1 online destination for the information industry**

Our mission is to be the leading information provider serving the library and information professional community. The audience for InfoToday.com is comprised largely of subscribers to our various publications—*Computers in Libraries*, *Information Today*, *ONLINE*, *Searcher*—as well as professionals who want information on our conferences, directories, or other ITI content. This website includes our conference pages for the popular *Computers in Libraries* and *Internet Librarian* conferences.

» **Traffic**

The Information Today, Inc. website is now averaging more than 275,000 visitors each month, delivering more than 600,000 ad impressions monthly.

ADVERTISING RATES 2009

DESCRIPTION	AD SIZE (PIXELS)	MAX FILE SIZE	LOCATION	MINIMUM IMPRESSIONS	NET COST
Leaderboard	728 x 90	30k	Top	20,000	\$75 CPM
Banner	468 X60	30k	Top	20,000	\$60 CPM
Skyscraper	120 x 600	30k	Right	20,000	\$75 CPM
Tile	125 x125	30k	Left	20,000	\$60 CPM
	text links	text only	Bottom	1 month/unlimited	\$750 month

File format: JPG or GIF. Flash files are also acceptable.



For more information contact:

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